

Grant Agreement N° 847040







# Deliverable 4.6 Outcomes of monitoring reports from the capacity building activities

## **Deliverable Information**

Dissemination: Confidential

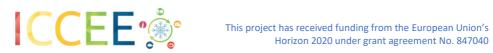
Nature: Report

Version: 1

Delivery date: 31-08 - 2022

 $\label{project coordinator: Simone Zanoni, University of Brescia, simone.zanoni@unibs.it \\$ 

Author: Francisco Puente (Escan)





# **Project information**

Project Title	Improving Cold Chain Energy Efficiency
Project Acronym	ICCEE
Project Number	847040
Project dates	September 2019 – August 2022
Abstract	The ICCEE (Improving Cold Chain Energy Efficiency) project will facilitate Small and Medium Enterprises (SMEs) in the cold chains of the food and beverage sector to undertake energy efficiency measures (EEMs) after carrying out supply chain energy audits. The focus on the cold chains of the sector is due to the significant energy requirements (refrigerated transport, processing and storage) with large potentials for savings. The implementation of the holistic approach, shifting from the single company perspective to the chain assessment, lead to increased opportunities for EEMs. To enable the update of EEMs, ICCEE will a) implement and apply an analytical energy efficiency tool to support and facilitate decision-making at different company organisational levels and b) launch a capacity building program towards staff and relevant stakeholders and a community dedicated to support a change in energy culture of the sector. The feasibility of EEMs will be evaluated by considering economic, environmental and social impacts encompassing their entire life cycle and the entire supply chain. Non-energy benefits and behavioural aspects will also be addressed and recommendations on financing schemes for SMEs will be assessed. The first part of the trainings will reach 300 companies through 20 national workshops thanks to the collaboration of associations in the consortium.  32 companies will be trained for the use of the tool in 4 EU workshops. At a final step, ICCEE will launch e-learning courses, which will be available also beyond the project's lifetime reaching at least additional 64 companies. ICCEE will introduce primary energy savings (118 GWh/year), increase invested capital in sustainable energy (64 million €), and reduce GHG emissions (40,376 tonCO2/year). Capacity building activities allow to increase stakeholders' knowledge and enhance their energy culture (2000 people).  Outcomes from ICCEE will also support policymakers in defining tailored policies for the sector.

Rev.	Written by		Date	Checked by	Date
1	Margarita Ignacio Macias,	Puente, Escan	18/08/2022	Francisco Puente, Escan	30/08/2022



## **About**

The project Improving Cold Chain Energy Efficiency (ICCEE) will accelerate turning energy efficiency opportunities of small and medium sized enterprises (SMEs) of the sector into actual investments and create a clear understanding of the opportunities offered by improving energy efficiency for companies' staff.

The specific objectives of ICCEE are:

- 1) Implement and apply an <u>analytical energy efficiency tool</u> to support and facilitate the decision-making processes of the companies in the supply chains in assessing their current energy performance of the supply chain,
- 2) <u>Identify the energy saving potential</u> of companies and support investments in viable energy efficiency improvement measures,
- 3) Create a <u>capacity building programme and a community</u> dedicated to support the change in the energy culture of organizations improving their energy performance through direct training and the development of an emodule.

ICCEE will make it easier for SMEs in the cold chains of the food and beverage sector to undertake energy efficiency measures (EEMs) after carrying out supply chain energy audits.

Focus on the cold chains was decided due to the significant energy requirements (refrigerated transport, processing and storage) of the sector, with large potential for savings. The cold supply chain is among the most energy-intensive systems within the food and beverage sector whilst there is limited understanding of its large energy efficiency potential and the economic advantages that can be obtained from energy saving measures.

The implementation of a holistic approach, shifting from the single company perspective to the chain assessment, leads to increased opportunities for EEMs.

ICCEE is coordinated by the University of Brescia with 12 partners: IEECP, FIRE (Federazione Italiana per l'uso razionale dell'energia), Adelphi Research Gemeinnützige, ATEE (Association Technique Energie Environnement), Fraunhofer, Riga Technical University, ESCAN, SPES GEIE, ECSLA, Chamber of Korinthia, University of Stuttgart, and Romalimenta.





# **Project partners**

































The ICCEE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 847040.

# **Legal Notice**

The sole responsibility for the content of this publication lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EASME nor the European Commission is responsible for any use that may be made of the information contained therein.

All rights reserved; no part of this publication may be translated, reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical,

photocopying, re-cording or otherwise, without the written permission of the publisher.

Many of the designations used by manufacturers and sellers to distinguish their products are claimed as trademarks. The quotation of those designations in whatever way does not imply the conclusion that the use of those designations is legal without the content of the owner of the trademark





# **Table of Contents**

PROJE	CT INFORMATION	2
ABOUT		3
PROJE	CT PARTNERS	4
LEGAL	NOTICE	5
LIST OF	F FIGURES	7
LIST OF	F TABLES	7
1. INT	FRODUCTION	8
2. CO	ONCLUSIONS	8
2.1.	Overall	8
2.2.	NATIONAL TRAININGS	9
2.3.	EU Workshops	11
2.4.	E-LEARNING	12
3. NA	TIONAL TRAININGS	15
3.1.	Objectives	15
3.2.	RESULTS AND CONCLUSIONS	16
4. EU	ROPEAN WORKSHOPS	20
4.1.	Objectives	20
4.2.	RESULTS AND CONCLUSIONS	21
5. E-L	LEARNING	25
5.1.	OBJECTIVES	25
5.2.	RESULTS AND CONCLUSIONS	26





# **List of Figures**

ILLUSTRATION 1 IMAGE OF NATIONAL TRAINING IN SPAIN	.16
ILLUSTRATION 2 MARKETING THE NATIONAL TRAININGS	.17
ILLUSTRATION 3 EU WORKSHOP SUMMARY TABLE (EXAMPLE SECOND EU WORKSHOP)	.23
ILLUSTRATION 4 USE OF THE COLD SUPPLY CHAIN TOOL DURING EU WORKSHOP	.24
ILLUSTRATION 5 E-LEARNING STRUCTURE AND CONTENTS (PART 1)	.27
ILLUSTRATION 6 E-LEARNING STRUCTURE AND CONTENTS (PART 2)	.28
ILLUSTRATION 7 TYPE OF ORGANIZATIONS PARTICIPATING IN THE E-LEARNING	.29
ILLUSTRATION 8 FOOD AND BEVERAGE SUBSECTORS PARTICIPATING IN THE E-LEARNING	.30
ILLUSTRATION 9 RESULTS OF THE E-LEARNING SATISFACTION AS FEEDBACK BY THE USERS	.31
ILLUSTRATION 10 RESULTS OF THE E-LEARNING MATERIALS ASSESSMENT AS FEEDBACK BY T	ΗE
USERS	.32
List of Tables	
TABLE 1 NATIONAL TRAINING TARGET AUDIENCE	.15
TABLE 2 NATIONAL TRAINING RESULT IN NUMBER OF ATTENDEES	.19
TABLE 3 EU WORKSHOPS TARGET NUMBER OF ATTENDEES	.21
TABLE 4 E-LEARNING TARGET NUMBER OF USERS	.25
TABLE 5 E-LEARNING RESULT IN NUMBER OF USERS	.31





## 1. Introduction

This task aims to perform and produce a comprehensive report with an executive summary and key conclusions obtained from the ICCEE capacity building activities, which include the national trainings providing overall capacities on energy efficiency in the food and beverage cold supply chains (in the 8 partner languages), the EU workshops focused on the project tools application in real cold supply chains (provided in English as there was participation of several EU countries) and the e-learning including similar contents and languages to the national trainings.

These actions were developed by project partners during 2020 to 2022. Due to the coincidence for a long period of the COVID-19 pandemic with the project activities, most of the trainings originally foreseen in-class had to be developed by video conference in real time (using Teams, Google meet or similar platforms), which didn't affect the final positive results and impact of the project aims and targets.

# 2. Conclusions

## 2.1. Overall

The capacity building activities within the ICCEE project have fulfilled the aims and indicators foreseen, attracting over 1,889 non experts and experts from approximately 755 organizations (considering average 2.5 participants for each company) of the cold supply chains in the food and beverage sector, supporting the start and implementation of energy efficiency measurements along this chain. The number of participants is larger than the overall target which was of 1,520 professionals attending the project capacity building.

The capacity building actions have been based on a holistic approach, including not only technical aspects but also, economic, management and non-energy benefits topics. The involvement of the operational staff and the participation also of the management level staff supports the improvement of the corporate policies, the change in the energy culture in the organizations and the direct support to the sustainable supply chain initiatives.

The capacity building tasks have included the development of practical cases and best practice, complementing the theoretical contents, to provide support in practice to the real needs of the organizations in terms of their energy efficiency improvement. In particular, the European Workshops have been based on the information provided by specific cold supply chains and developed based on this information and the ICCEE project tools. In the national trainings and e-learning real examples and cases were presented as an important part of the contents.



Also, it should be mentioned that the capacity building included a quality control and improvement process, both by the own experiences gained by the partners and also by feedback information provided by the attendees and users. A more detailed description of each capacity building task and its outcomes is explained in different sections of this report.

#### 2.2. National trainings

The aim of the ICCEE trainings is to provide non energy experts and energy experts with knowledge on food and beverage sector cold supply chains, which can be easily used to gain energy efficiency in their organizations or chains, thus improving their processes and their economic balance.

The national training courses were held by each partner in their countries and own national language, during one or several days duration. They were originally scheduled in-class training, but due to COVID-19 pandemic and the restrictions in partner countries it was agreed with the Commission to develop real time training webinars with a similar scope and contents. Thus, no deviation was originated for the project and the other tasks linked to these trainings.

Even when the training course duration could vary from country to country, the training programme required a minimum of 5 hours of time in order to be adequately presented and comprehensively worked through, including the participants feedback. Also, considering the practical sense of these trainings, it was decided that partners could focus on the specific contents of larger interest for their audience and administered at different lengths or intervals (as one longer day or several shorter parts of the day) as appropriate for their individual groups and/or country.

The National training programme included the following contents, which provide a complete view of the ICCEE aims:

- Energy outlook in the food and beverage sector
- ISO 50001 Energy Management System
- Energy Performance Indicators (EnPIs)
- IPMVP Measurement and Verification Protocol
- Holistic approach
- Supply chain management and industrial symbiosis



- Energy saving opportunities on all the process from raw materials to final customer
- Financial analyses, funding opportunities and LCCA
- NEBs and behavioural aspects of energy efficiency
- Tool's introduction

The number of attendees to the ICCEE national trainings was of 1,489, which compared to the original target of 1,200 indicates that the interest created by the project Team in this topic was in line with the needs of the research community and the market. A reason for this success were also the marketing developed by partners, both through direct actions (emails and phone calls) and indirect ones (media partners, social networks, project website, announcement in Newsletter, etc.).

Related to the quality of the trainings, a specific quality process was followed to obtain feedback before, during and after the trainings. One remarkable outcome was that, in general, all courses received very satisfactory scores from the attendees, with a great majority of national trainings having an average over 4 points (from maximum 5) in the overall mark for the training received.

More in detail, the team of trainers and the quality of the material distributed was highly appreciated by the participants according to their feedback, with very few deviations. Furthermore, the organization of the trainings was also outstanding.

Summary of key findings for the overall training:

- The general feedback provided by the attendees for the ICCEE National trainings was good or very good, which indicates that the trainings were successful and fulfilled the training aims in number of attendees, materials scope and quality, level of the speakers, platform used or trainings management.
- The audience of the training courses covered the aims of ICCEE, namely heads and engineers from industries, auditors and consultants, research and academia, energy managers and energy related experts, wholesale staff, food technologists, public and policy sector.
- When comparing one-day trainings with 2 half-day training, the conclusion is that one-day training keeps the attendees to complete the overall contents, thus it is in principle more favourable for trainings with a duration of 4-6 hours. Longer trainings might vary.



- In training webinars, it is more difficult to obtain feedback from all attendees compared to face to face. Even considering this fact, there was a high feedback rate in the ICCEE training courses, allowing the assessment of each individual course.
- Marketing actions (direct and indirect) focused to the action are needed to gain the interest and reach the target audience, particularly in trainings with a very specific scope as ICCEE.

#### 2.3. **EU Workshops**

The aim of the EU workshops is to provide participants the main principles of the tools, as well as the way outputs of the model can interfere with their own activities.

Moreover, at each EU workshop, the three main energy efficiency measures resulting from the application of the tool will in-depth defined, as the funding opportunities to finance them. Optionally, Step 2 might include a visit to companies belonging to cold chains in the food and beverage industry, showing already implemented and potential energy efficiency measures.

The workshops were designed by the Task leader and the local partner. The logistics of organizing the workshops will be undertaken by the local partners. Optionally, they might have included a visit of companies to show energy efficiency measures (but, actually, this was comprised due to covid-19 restrictions).

As the workshops were organized in activity sectors, the participants could have been competitors between each other. So, it was important to make a confidentiality agreement in order to obtain the information from the SMEs in advance: the partner involving the SME, retrieving the information signed it, but the agreement also permitted the use of the data within the project. Plus, if there were any problems with the confidentiality of data, a solution was agreed of presenting another tool (e.g., NEB tools should be less sensitive).

Following the development of a pedagogical concept for the programme, the content of the trainings provides specialized and technical knowledge about energy savings and economic evaluation in the food and beverage supply chain cooling, focused on storages and distribution, but also including the relevant parts of the industry (as raw or final product storage in the own industry).

To keep track of all the information relating to the different workshop, some quality check forms were elaborated by the partners. Those forms are fully inspired by the ones developed for the national trainings in regard to the evaluation by the participants and the report of the event, including the agendas, conclusions, images, and recommendations.





The number of attendees to the EU workshops was 121, which compared to the original target of 120 indicates a high interest by cold supply chain companies in the food and beverage sector. The participants represented overall 49 different companies, averaging around 2.5 companies per sector (meat, seafood, fruit...). A great part of the success of this activity is due to the marketing done by the responsible partners, reaching all stages of different European cold chains to come together and discuss energy efficiency measures, even if the companies were from different countries.

#### E-learning 2.4.

The e-learning is aimed at providing capacity building to a broader audience than those ones attending the face-to-face actions, as professionals with different backgrounds, professionals coming from countries not participating in the project and other professionals not being able to travel to the training venues. There were used similar materials than ICCEE face to face trainings and including additional contents.

The platform selected for the e-learning has been Moodle as it provides several advantages versus other platforms, as the possibility to use mobile devices. At present this is a critical issue as many people use their smartphones or tables instead of computers to attend trainings)

The user manual provided has facilitated the registering process and the use of the Moodle platform. With the feedback received, some materials can be updated to slightly improve the existing content and also the course can be further disseminated as it can be widely be used as for self-learning.

The e-learning training course was attended by 279 users (target 200) from European organizations within the food and beverage sector. The platform chosen to host the course, "Moodle", has been adequate considering the opinion of the project partners and also the general acceptance by the users in all countries. Overall, 97% of the users found the training useful for them and satisfactory and more than 95% indicated that materials were of high quality.

This e-learning complements other actions of the project as the tools developed which include YouTube videos (on how to use them), that can be beneficial to the users. Reaching a wider audience, means more people aware of the energy efficiency in cold chains of the food and beverage industry, thus being able to apply efficiency measures in their industries to achieve bigger energy and economic savings at the same time that the industry transforms into a more sustainable one.





The e-learning methodology and contents has been successful considering the results obtained, which include:

- A larger number of users that the original indicator target: reached 279 (target 200)
- The use of the e-learning in all partner countries without exceptions, as well as the English version in other EU countries. This also validates the user manual provided as it was needed to register in the training and use its contents
- The general very high satisfaction with the training provided in the quality test completed by users, as overall 97% of the users found the training useful for them and satisfactory and more than 95% indicated that materials were of high quality
- The low number of contacts with partners to register and use the elearning, considering it was designed for self-learning
- The origin of the users, with high participation of the project target groups. Almost half of the users (46%) come from the food and beverage industry and processes related, 19% from research and universities and 11% from logistics and storage. Retail and wholesale, media, investors were other users of this training.

Some conclusions on how the training could be improved are related to:

- Revision of the training materials to update the information and review of the ones with a slightly lower mark by the users.
- Assessment on innovative ways to promote the training to a wider audience to reach a larger number of users, particularly in those countries with less users.
- In a next version, once the project tools are issued and tested, some of them could be included in the training (maybe a soft and friendly version which can be easily used by oneself and obtain some first results).

Related to the e-learning sustainability, the following measures were found useful:

To better link the e-learning with the other project results available online, as the tools developed within the project. There has to be found a good balance on the amount of overall contents (project results) and





the time available by the audience, as too much information might reduce the final use of the materials.

- Find databases or places in the EU where e-learning for the ICCEE target audience can be announced, providing a link to the e-learning
- Keep informing the food and beverage associations about the availability of the ICCEE e-learning, so they can expand it to a wider number of users
- Find new EU initiatives and projects to update, improve and exploit the e-learning, as the contents developed in ICCEE cover a number of topics of interests for this industry sector, but also for others (as cold is used in many other industries, as chemical, pharma and others).





# 3. National trainings

# 3.1. Objectives

The aim of the ICCEE trainings is to provide non energy experts and energy experts with knowledge on food and beverage sector cold supply chains energy efficiency, which can be easily used to gain energy efficiency in their organizations or chains.

Following the development of a pedagogical concept for the training programme, the content of the trainings provides specialized knowledge about energy savings and economic evaluation in the food and beverage supply chain cooling, focused on storages and distribution, but also including the relevant parts of the industry (as raw or final product storage in the own industry).

The following organizations conducted the ICCEE national training workshops in the respective countries listed, with the foreseen targets described in the table:

Country	Organizations involved		Workshops	KPI Target audience
Italy	SPES (FEDERAL)	UNIBS	4 to 8	240
Italy	FIRE	UNIBS	2 to 4	120
The Netherlands	IECCP	Contact FNLI	2 to 4	120
Germany	ADELPHI	Fraunh./UniStutt	4 to 8	240
Greece	SPES (SEVT)	ANEPKO	3 to 6	180
Spain	SPES (FIAB)	ESCAN	2 to 4	120
France	SPES (ANIA)	ATEE	2 to 4	120
Romania	Romalimenta	UNIBS	2 to 4	120
Latvia	RTU		2 to 4	120
Overall			20 to 40	>= 1.200

Table 1 National training target audience

A precondition for ICCEE success is the existence of mutual trust among the project team and the stakeholders. This is based on the know-how and the experience of the project team and on the involvement of key stakeholders. ICCEE partners enjoys the support of SPES member federations (if existing in the country) or other food and beverage or supply chain associations.

The trainings were originally meant to be conducted in the classroom, because of the restrictions due to the Covid-19 pandemic many of the courses were held online using platform like ZOOM or GoTo Webinar.



At the end of each training, a final test was submitted to the participants to evaluate the skills acquired during the training session. Participants who compiled the final test received the certificate of attendance via email, together with documents used by speakers during the webinar.

The first one or two trainings in each Member State are the pilot training for testing how the training works. From the results of the pilot trainings, each member state then standardized and developed the procedures it considered most successful.

#### 3.2. Results and conclusions

The courses were held by each partner in their own national language, with one day duration. It was originally scheduled in-class training, but due to COVID-19 pandemic and the restrictions in partner countries it was agreed with the Commission to develop real time training webinars with a similar scope. Thus, no deviation was originated for the project and the other tasks linked to these trainings.

The training programme required a minimum of 5 hours of time in order to be adequately presented and comprehensively worked through, including participant assessment. Segments of the training can be divided and administered at different lengths or intervals as appropriate for individual groups and/or countries.



Illustration 1 Image of national training in Spain

The training material developed by the partners within ICCEE and specific for the National trainings consists of general sections valid for each selected sub-sector





on topics related to the supply chain energy efficiency, and specific sections tailored to the sub-sectors to facilitate sector specific learnings, providing ways to overcome the main barriers, identifying existing funding opportunities, and addressing other peculiarities to support the implementation of energy efficiency measures.

The National training programme was structured as follows, i.e. the general topics of the training valid for every supply chain and subsector have been:

- Energy outlook in the food and beverage sector
- ISO 50001 Energy Management System
- Energy Performance Indicators (EnPIs)
- IPMVP Measurement and Verification Protocol
- Holistic approach
- Supply chain management and industrial symbiosis
- Energy saving opportunities on all the process from raw materials to final customer
- Financial analyses, funding opportunities and LCCA
- NEBs and behavioural aspects of energy efficiency
- Tool's introduction

At the end of training program, participants responded to a test to demonstrate the knowledge gained and increased awareness of the topics and received a certificate of participation. Each partner has chosen the modality in which to submit the final test to the respective participants.

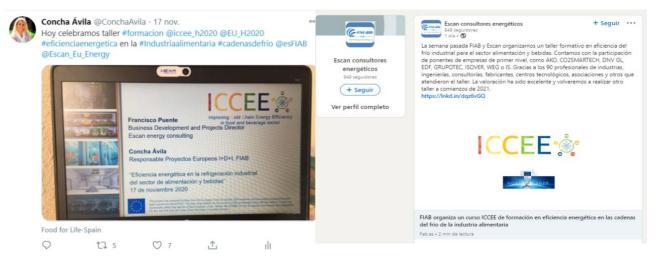


Illustration 2 Marketing the national trainings





Some partners have structured the first training courses, the pilot ones, in a full day and others in two half-days, the latter option to avoid being too demanding for the participants. Both options have shown to be possible and in general with good results, but, the two half-days solution leads to have some participants following just one day (only the first or only the second one), with a reduction of the number of participants completing the whole course compared to the number of participants following each day, thus making this option less effective.

In several editions of the courses external speakers who do not belong to the project partners were included, which provided a greater practical sense and updated information to the attendees. In all trainings there was a special effort in showing case studies and good practices.

## Apmācību semināra plāns

## 11. novembris, 2020

Laiks	Tēmas	Lektors
16:30 - 16:40	Semināra atklāšana	Dagnija Blumberga
16:40 - 17:00	levads par saldētu produktu uzglabāšanu, piegādes ķēžu energoefektivitāti un pētniecības projektu ICCEE	Agris Kamenders
17:00 - 17:50	Energoefektivitātes indikatori un energopārvaldības sistēma uzņēmumos	Gatis Žogla
17:50 - 18:00	Pārtraukums	
18:00 - 18:50	Energoefektivitātes pasākumi. Ieviesto pasākumu kvalitātes mērījumu un verifikācijas procedūras	Gatis Žogla
18:50 - 19:00	Konsultācijas un kopsavilkums	Agris Kamenders, Gatis Žogla

## 12. novembris, 2020

Laiks	Tēmas	Lektors
16:30 - 16:55	Energoefektivitätes pasäkumu ekonomiskä analize	Agris Kamenders
16:55 - 17:45	Energoefektivitātes pasākumu dzīves cikla analīze. Aprēķina rīks uzņēmumiem dzīves cikla (vides snieguma) novērtējumam	Agris Kamenders un Maksims Feofilovs
17:45 - 17:55	Pārtraukums	
17:55 - 18:35	Noslēguma pārbaudījums (tests) un atsauksmes forma	Maksims Feofilovs un Agris Kamenders
18:35 - 19:00	Konsultācijas, kopsavilkums un semināra noslēgums	Agris Kamenders, Gatis Žogla, Maksims Feofilovs



Each of the partner regions have filled a quality check form with the statistics for each of the workshops completed. All this data is compiled in the following tables



filled up by the partners. For the European and National trainings, each of the partners have indicated the number of workshops that have taken place, the number of attendees, the company that the attendees work for, the number of these attendees that are expert or not in the topics taught, and a checkbox for the event report. In the following table the distribution of participants per region can be observed:

Country	Responsible	Supported by	Workshops	Overall participants
Italy	SPES/GEIE	UNIBS	1	299
The Netherlands	IEECP	Contact FNLI	2	86
Germany	ADELPHI	Fraunh. /UniStutt	4	199
Greece	ANEPKO	SPES (SEVT)	3	236
Spain	ESCAN	SPES (FIAB)	2	143
Italy	FIRE	UNIBS	2	174
France	ATEE	SPES (ANIA)	1	94
Romania	Romalimenta	UNIBS	1	88
Latvia	RTU		2	170
TOTAL				1.489

Table 2 National training result in number of attendees

The number of attendees to the ICCEE national trainings was close to 1.500, which compared to the original target of 1.200 indicates that the interest created by the project Team in this topic was in line with the needs of the research community and the market. A reason for this success were also the marketing developed by partners, both through direct actions (emails and phone calls) and indirect ones (media partners, social networks, project website, announcement in Newsletter, etc.).

Related to the quality of the trainings, a specific quality process was followed to obtain feedback before, during and after the trainings. One remarkable outcome



was that, in general, all courses received very satisfactory scores from the attendees, with a great majority of national trainings having an average over 4 points (from maximum 5) in the overall mark for the training received.

More in detail, the team of trainers and the quality of the material distributed was highly appreciated by the participants according to their feedback, with very few deviations. Furthermore, the organization of the trainings was also outstanding.

Summary of key findings for the overall training:

- The general feedback provided by the attendees for the ICCEE National trainings was good or very good, which indicates that the trainings were successful and fulfilled the training aims in number of attendees, materials scope and quality, level of the speakers, platform used or trainings management.
- The audience of the training courses covered the aims of ICCEE, namely heads and engineers from industries, auditors and consultants, research and academia, energy managers and energy related experts, wholesale staff, food technologists, public and policy sector.
- When comparing one-day trainings with 2 half-day training, the conclusion is that one-day training keeps the attendees to complete the overall contents, thus it is in principle more favourable for trainings with a duration of 4-6 hours. Longer trainings might vary.
- In training webinars, it is more difficult to obtain feedback from all attendees compared to face to face. Even considering this fact, there was a high feedback rate in the ICCEE training courses, allowing the assessment of each individual course.
- Marketing actions (direct and indirect) focused to the action are needed to gain the interest and reach the target audience, particularly in trainings with a very specific scope as ICCEE.

# 4. European workshops

### 4.1. **Objectives**

The ICCEE EU workshops was developed after the implementation of ICCEE tools, as their use is a core part of this task The aim of the EU workshops is to provide participants the main principles of the tool, as well as the way outputs of



the model can interfere with their own activities, gaining conclusions to improve the energy efficiency in their cold supply chains.

Following the development and testing of the tools and their fine-tuning carried, several european workshops were organized considering the results of the previous national trainings and the feedback provided by experts coming from different areas of the energy sector.

Moreover, at each EU workshop, the aim is to define and in-depth assess the three main energy efficiency measures resulting from the application of the tool, as well as the possible funding opportunities to finance them. Optionally, a Step 2 was to include a visit to companies belonging to cold chains in the food and beverage industry, showing already implemented and potential energy efficiency measures.

The workshops were be designed by the task leader and the national partners. The logistics of organizing the workshops was be undertaken by different groups of partners with one leader organization. Optionally, they might include a visit of companies to show energy efficiency measures (but, actually, this was not possible due to COVID-19 restrictions).

The organizations responsible for the EU workshops and target number of participants are the following:

COUNTRY	RESPONSIBLE	Supported by	Workshops	KPI Target audience
European	SPES/GEIE	FIRE	4	60
European	ATEE	SPES (ANIA)	2	30
European	ECLSA	FEVIA	2	30
Overall			8	>= 120

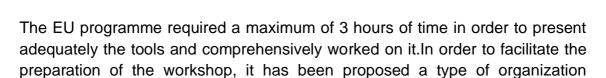
Table 3 EU Workshops target number of attendees

#### 4.2. Results and conclusions

It was originally scheduled in-class training, but due to COVID-19 pandemic and the restrictions in partner countries it was agreed with the Commission to develop real time training webinars with a similar scope. Thus, no deviation was originated for the project and the other tasks linked to these workshops.



(partners are free to use it or not).



The global presentation of the ICCEE programme and of the tools was done in a main "room" (in English or in a common language) and for when participants work and discuss about their results, secondary "rooms" (in the language of the national partner as moderator) could be used. For example, Zoom offered multiple "room".

Each responsible partner participate and moderate the workshops with support from other ICCEE partners, experts in the tools or that have gained experience in them, thus can provide value to this events. The workshop organizer was also responsible of summarizing the conclusions, follow-up the missing information and providing the feedback report of the workshop.

During the workshops, recommendations about how to accelerate energy efficiency implementation were presented to support the energy efficiency measures. In addition, these workshops represent an opportunity to receive feedbacks from the target audience.

At the end of the capacity building, participants provided their feelings / feedback about the workshops in order to improve the following ones.

In order to facilitate the organization of the workshop, the task leader suggested the following agenda:

- Introduction of ICCEE and EU workshop. 10 minutes
- Short presentation of each partner and companies involved: 10 minutes
- Presentation of the first tool: ICCEE Cold Supply Chain. The objective here, is to present the main principles of the tool and main outcomes. 10 minutes (participants are already familiar thanks to the tutorial videos)
- Parallel session: discussion in native language in the respective room. Each moderator (i.e. the national partners) works with the participants for presenting the outputs of the model of their own activities. 30 minutes
- (In the middle of the parallel session a 5 minute pause or just sharing via chat of the partners among them on how the sessions are going, questions, burning topics, etc. In this way interesting/fruitful topics can be proposed also in other parallel sessions)





- Global exchange and synthesis in English. Each partner will summarise the findings of each parallel session. 20 minutes
- Break of 10 minutes.
- Presentation of the second tool (same as for as the first tool, around 60 minutes)
- Break of 10 minutes.
- Conclusion. Here, the speakers need to present the three main energy efficiency measures resulting from the application of the tools and the funding opportunities to finance them. 20 minutes
- The end of the workshop could be done with a Q&A. 10 minutes

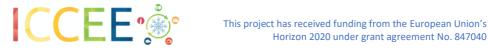
As an example, the summary of the seafood and frozen products workshop is shown in the table below:

Title	ICCEE Cold LAB #SEAFOOD
Sector	Seafood and frozen products
Country	Italy
Partners	SPES, FIRE
Date	17/02/2022
Assistant	23
S	
Compani	8
es	
Tool/s	CSC and LCA
Summar	The second EU workshop was organized in Italy but took place online. 23
У	participants from 8 different companies joined to better understand the seafood
	sector and how to improve their energy efficiency while not reducing their
	outputs. A brief explanation of the tools took place in the beginning, followed by
	a full explanation of the tools 1 and 2 for their specific cases. A discussion with
	the participants and a round table were organized at the end of the workshop
	with positive feedback.

Illustration 3 EU Workshop summary table (example second EU workshop)

Some of the conclusions and considerations presented to the companies that participated in the workshop are the following:

- Longer supply chain (i.e., higher storage time) increases the refrigeration requirement (i.e., the SEC)
- To contrast quality losses lower temperature should be set inside the warehouse/transportation means à
- frozen fish)





- Higher utilization of the warehouses (material volume/storage size) leads to higher filling level and lower SEC
- Quality losses could highly increase the SEC (+17% for chilled fish)
- TRADE-OFF energy loads for refrigeration requirements vs quality losses
- Energy efficiency measures can be focused on:
  - o Improving insulation of buildings/trucks/refrigeration equipment (e.g., freezer, portable refrigerated unit)
  - o Improve performance/efficiency of equipment with support of sensors/automation
  - Optimization of the cold chain management
  - o Replenishment cycle optimization: Reduce storage time, by reducing the lot size and fastening the replenishment cycle (smaller lots, higher replenishment frequency) but higher SEC for the transportation activities (increased amount of trip)
  - Monitoring and adjustment of cooling temperature temperature abuses, mismanagement of temperatures



Illustration 4 Use of the cold supply chain tool during EU workshop

The number of attendees to the ICCEE European workshops was close to 121, which compared to the original target of 120 shows that the efforts done by the project Team in this topic was in line with the needs of the research community and the market. A great effort was done by the organizing partners with support from the overall consortium to be able to develop this task, as there was a challenge on organizing a practical workshop with participants from several EU



countries, using in practice the ICCEE project tools in real time to obtain results for the supply chain organizations.

# 5. E-learning

#### 5.1. **Objectives**

The aim of the ICCEE capacity building programme is to provide non energy experts and energy experts with knowledge on energy efficiency in the food and beverage sector cold supply chains, which can be easily used to gain energy efficiency in their organizations or chains.

Similar to the national trainings, the content of the trainings provides specialized knowledge about energy savings and economic evaluation in the food and beverage supply chain cooling.

Country	Responsible	Supported by	Workshops	KPI Target audience
Italy	FIRE	SPES/GEIE UNIBS	1	30
The Netherlands	IECCP	Contact FNLI	1	30
Germany	ADELPHI	Fraunh./UniStutt	1	30
Greece	ANEPKO	SPES (SEVT)	1	30
Spain	ESCAN	SPES (FIAB)	1	30
France	ATEE	SPES (ANIA)	1	30
Romania	Romalimenta	UNIBS	1	30
Latvia	RTU		1	30
EU	Escan		1	30
Overall			9	> 200

Table 4 E-learning target number of users

The ICCEE e-learning training course has been developed to be accessible by anyone interested in food and beverage cold supply chains, using similar materials than ICCEE face to face trainings and including additional contents. The platform selected for the e-learning has been Moodle as it provides several advantages versus other platforms, as the possibility to use mobile devices. At present this is a critical issue as many people use their smartphones or tables instead of computers to attend trainings).



## 5.2. Results and conclusions

The ICCEE e-learning includes the following contents and tools:

- A set of materials with key information of sustainable food and beverage cold supply chains constitute the "Main Course" and should be read and understood by the user. These materials include the following topics:
  - ICCEE project description
  - Energy outlook
  - Energy performance indicators (EnPIs)
  - Energy Management System based on ISO50001 and Measurement and Verification (IPMVP)
  - Energy saving opportunities in the complete cold chain
  - Financial analysis and funding opportunities
  - LCA and LCC
  - Non-Energy Benefits (NEBs) and behavioural aspects
  - ICCEE tool introduction
- 2. A set of secondary materials which provide additional information to the user and recommended to be used, but not mandatory
- A Forum where users can include their questions, doubts, or comments
- 4. A "Final Test" to be completed by the user when finalizing the use of the previous contents, to check the knowledge acquired and revise the materials to improve it.
- 5. A "Quality Test" to be completed by the user to provide feedback on the e-learning and which allow us to improve the training (We appreciate your feedback)

The E-learning training programme requires between 8 to 20 hours overall in order to be completed and comprehensively worked through. Participants of the training can administer and organize their own training hours according to their preference since no tutors are required and the platform can be accessed at all times. The course is available in 8 different languages, including English.





To ease the registration process and facilitate the use of the platform for participants of all ages, a user manual was elaborated. In this document, a stepby-step guide can be found for the registration process and the enrolment in any of the specific training courses.

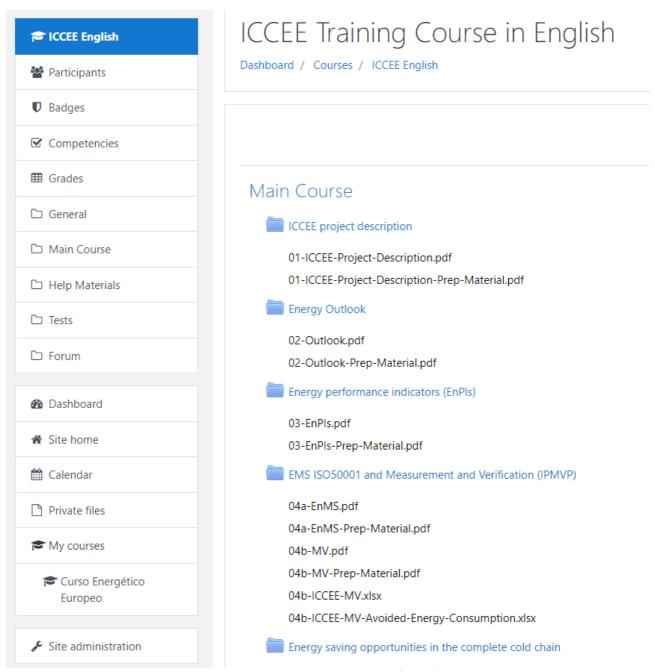
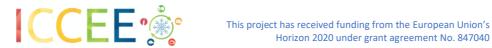


Illustration 5 E-learning structure and contents (part 1)





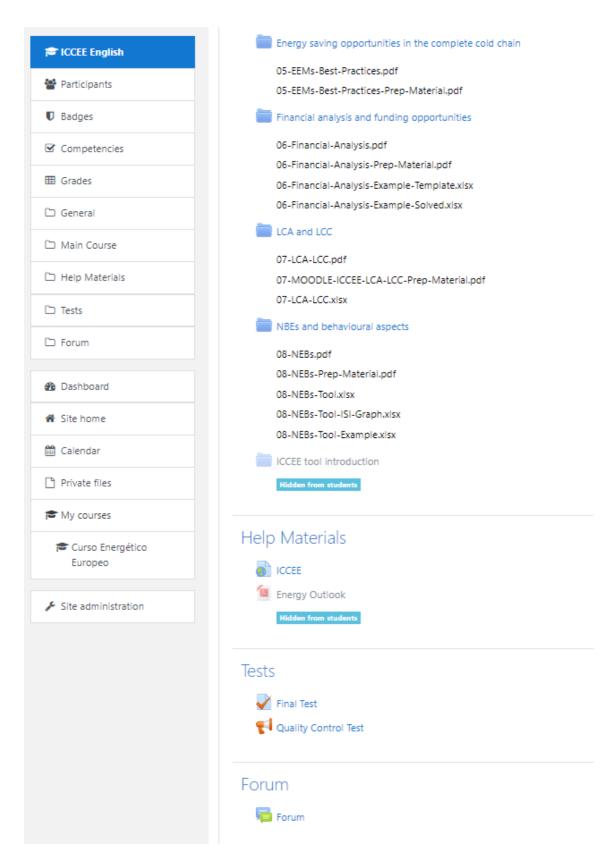


Illustration 6 E-learning structure and contents (part 2)





The overall training course in the 9 languages offered, shows that the majority of the participants come from organizations under the "Industry and processes" type, adding 46% of the total. The second largest group, with 19% of the participants, come from the university and research sector, while the third largest portion come from the logistic and storage sector with the 11% of the total. The remaining participants that have participated in the course, adding 24%, are from the groups of the public sector, investors, retail and wholesale, the media sector or various of the different groups.

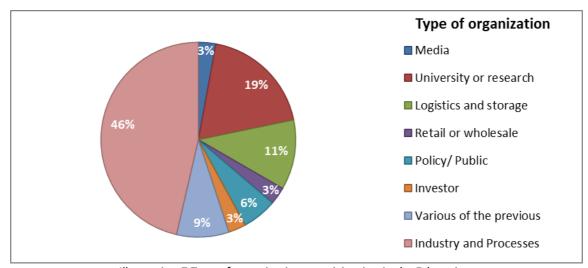


Illustration 7 Type of organizations participating in the E-learning

Related to the food and beverage subsectors, the largest group of participants come from the meat subsector (16%), beverage (13%), Fruits and vegetables (7%), HORECA (4%), dairy (3%), fish (2%). It should be mentioned that 29% of users do not work in any of the previous food and beverage subsectors or in sectors not even related to the food industry at all. Also, 26% of the users work in several of the subsectors listed. The complete distribution is presented in the following chart diagram.





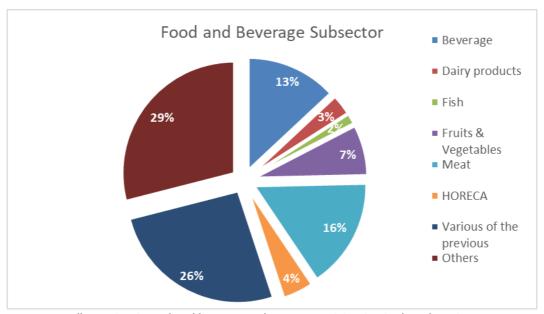


Illustration 8 Food and beverage subsectors participating in the E-learning

Overall, the target for the project is to engage 200 participants in the E-learning. Thus, it is envisaged that each one of the project partners has a minimum target audience of 30 participants. To reach this target the course has been communicated and disseminated among the partner's channels, such as mailing lists, social networks, and articles. Each of the partners is responsible for achieving the target of the course for their respective country and language. Exceptionally, the course in English has been promoted by all partners with the leadership of Escan, since English is not the native language for any of the participant regions and the aim is to reach a wider European audience.

The overall results achieved in terms of professionals completing the training are described in the table below. Overall, 279 professionals completed the ICCEE elearning training successfully, which is a larger impact that the target foreseen.

	Partner	Country	Target audience	Achieved (29/04/2022)
1	FIRE	Italy	30	37
2	IECCP	The Netherlands	30	9
3	ADELPHI	Germany	30	21





4	ANEPKO	Greece	30	53
5	ESCAN	Spain	30	43
6	ATEE	France	30	18
7	Romalimenta	Romania	30	43
8	RTU	Latvia	30	13
9	ESCAN	EU	30	42
10	Overall		200	279

Table 5 E-Learning result in number of users

For the E-learning the number of target audience reached in each of the regions have been compiled by Escan, the organisation in charge of the online platform.

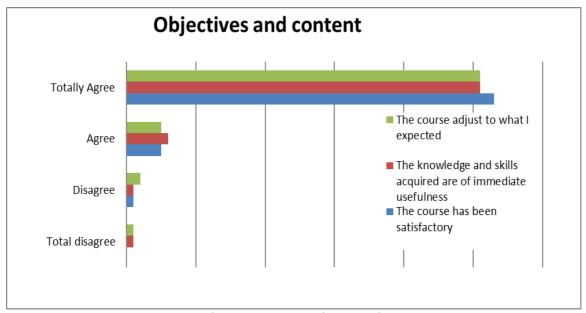


Illustration 9 Results of the E-learning satisfaction as feedback by the users

The overall satisfaction assessment related to the course has been massively positive, as 97% of the users totally agree or agree on that the course was satisfactory, provided the capacity expected and the knowledge and skills gained were of immediate usefulness. There have been very few cases where the users were not satisfied or thought that the sills provided were not suitable for them, which are usually linked to users that were not related to the food and beverage industry while the contents are specific for this sector.



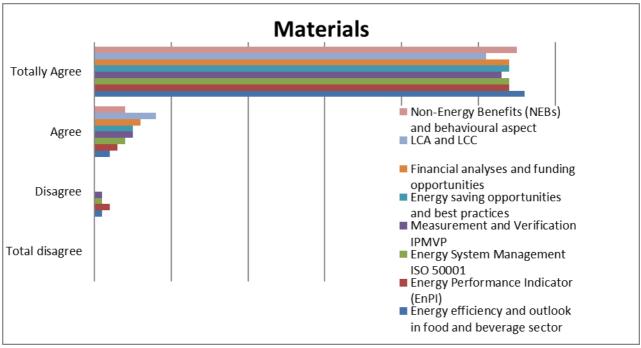


Illustration 10 Results of the E-learning materials assessment as feedback by the users

When assessing satisfaction rating from the users with the materials prepared for the 8 topics included in the e-learning training course, the result indicates that they have also a high level of satisfaction coherent with the result of the previous section for the full e-learning training course.

All materials have in general a very good score (>95% totally agree or agree the quality was high). Nonetheless, some materials would have slight room for improvement such as the "Energy Performance Indicator (EnPI)". Some of the materials as the "Energy efficiency and outlook in the food and beverage sector" or "Non-energy benefits and behavioral aspects" obtained the top points by the users.