



The ICCEE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 847040.

## Towards more energy efficient companies – focus on various industry sectors

June 28, 2022 – Comet, 20 place Stéphanie, Brussels, BE

ICCEE aimed at bridging inefficiencies in the cold supply chain stages, increasing the energy efficiency and the energy culture of food and beverage manufacturing industries, warehouses, cold storage and logistic operators. The project enhanced the awareness on energy efficiency and sustainable supply chain initiatives at every organisational level, from top management to operational staff. Led by a group of industry, energy and IT experts -it developed a series of interrelated activities, including a tailor-made tool for cold supply chains and training courses.

This event, in 2 parts, will allow participants to discover the ICCEE approach and results, and in a second part, to hear from high-level speakers in 2 panel debates: the first on the factors preventing and facilitating the implementation of energy efficiency measures for companies and supply chains. The second panel discussion will touch upon topics such as the value / supply chains and their potential to act as a leverage for the decarbonisation of companies with a view to 2030 and 2030 targets as well as the recent EU Commission's proposal for a just and sustainable economy, laying down rules for companies to respect human rights and environment in global value chains.

### Agenda

#### First part – Increasing cold chain energy efficiency in the food and beverage sector

Session moderator: Marine Faber Perrio, IEECP

- 9.00 Welcome coffee and registration
- 9.30 **Opening keynote** - Ina Colombo-Youla, Deputy Director General, International Institute of Refrigeration
- 9.35 **ICCEE in short, Energy efficiency and strategies in logistics and storage companies** – Simone Zanoni, UNIBS
- 9.45 **Easy to replicate - Energy Efficiency Measures in cold supply chains** - Valeria Caso, FIRE
- 10.00 **The other countable benefits (*Non-Energy or Multiple Benefits*)** – Lisa Neusel, FRAUNHOFER
- 10.10 **A tour to the ICCEE toolbox** – Beatrice Marchi, UNIBS
- 10.25 **Innovation and energy efficiency in the cold chain: lessons learnt and perspectives of the food & beverage industry** – Maurizio Notarfonso, SPES/Federalimentare
- 10.35 **Capacity building, would you like to skill-up?** – Ignacio Macías, ESCAN
- 10.45 **Q&A**
- 11.00 *Coffee break*





The ICCEE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 847040.

## Second part– Engaging and empowering supply / value chains and SMEs towards energy efficiency

Co-organised with the H2020-funded project DEESME



Session moderator: Ivana Rogulj, IEECP, for DEESME

- 11.15 **Setting the stage: Improving SMEs sustainability and resilience**, Rod Janssen, President of Energy Efficiency in Industrial Processes (EEIP) and ISAB member ICCEE
- 11.25 **Panel debate and Q&A - Energy efficiency measures and audits for SMEs: barriers, needs and enabling factors in various sectors**

Moderation and statements: Rod Janssen, EEIP

- *ICCEE and the sister projects* – Marine Perrio, IEECP + video pitches
- *The food and beverage sector* - Christine Weiker, Secretary General, European Cold Storage and Logistics Association (ECSLA)
- *The automotive sector // evaluation and monitoring* - Lisa Neusel, FRAUNHOFER, E2driver project
- *Business/ industrial parks and groups of SMEs, implementing EE in a collective approach* - Karina Veum, TNO, GEAR@SME project

- 11.55 **What's next? Building an enabling policy and regulatory framework for supply / value chains and SMEs energy efficiency - Policy debate, recommendations and Q&A**

Moderation and statements: Rod Janssen, EEIP

- Ivana Rogulj, DEESME/IEECP - Guidelines and recommendations to empower national authorities schemes under article 8, using the multiple benefits approach
- Filippo Gasparin, Project Adviser DEESME, European Commission
- Antonio Pantaleo, Programme manager for energy systems of the European Innovation Council (EIC), EISMEA (remote)
- Marco Matteini, Industrial Development Officer, Energy and Climate Change Branch at United Nations Industrial Development Organization and ISAB member ICCEE (remote or recorded speech)

- 12.25 **Conclusions**

12.30 *Free buffet lunch*

#industrialstrategy #Competitiveness #Industry #SMEs #supplychains #energyefficiency

